

Social Media Posts for Guidance Counselors

X Posts

State-Approved Training

Be fully equipped for in-demand home health careers with Caring4Cal! Free state-approved training for a variety of #HCBS provider positions - including CNA certification - coaching & up to \$2,750 in incentives. Get started today: [LINK](#) #Caring4Cal #HCBScareers

URL

<https://tiny.caring4cal.org/pkjkap78>



Alt text: A smiling Latina home care nurse using a stethoscope on an older male patient.

Text beside the image reads "Full state-approved training courses for HCBS careers—all at no cost!"

Image link:

https://drive.google.com/file/d/1moW0hKKAlczbzWfNDR6XTWq_OjnIj7Qv/view?usp=drive_link

1 in 4 Californians

1 in 4 Californians will need care by 2030. Be part of the solution! Caring4Cal offers FREE training, coaching & incentives of up to \$2,750 to become a home health provider. Learn more: [LINK](#) [#Caring4Cal](#) [#HealthcareTraining](#) [#CareProviders](#) [#HCBS](#) [#CareerInCaregiving](#)

URL:

<https://tiny.caring4cal.org/mtkbj452>



Alt Text:

A young Asian woman wearing a stethoscope smiling next to the Caring4Cal logo.

Image Link:

https://drive.google.com/drive/u/1/folders/1phQvRZYGC3_cTsHCThq07dYlcE8BynY8

Rewarding Career, Helping Others

Do you love helping others & want a rewarding career - or know someone who does? Caring4Cal offers FREE CNA training! Launch a fulfilling career in #healthcare: Learn the skills & make a difference starting today! [LINK #CNA](#)
[#HealthcareCareers](#) [#CareProviders](#) [#HCBS](#)

URL

<https://tiny.caring4cal.org/3ufkwwuus>



Alt text: An Asian woman wearing scrubs and a stethoscope smiling.

Text beside the image reads "CNA Certification at No Cost!"

Image link:

https://drive.google.com/file/d/10rj7CGA2ZnLwllqI8LC3fFr6pyPOU5lo/view?usp=drive_link

LinkedIn/Facebook: Make a Difference

Ready to make a difference in the world and land a rewarding career in healthcare? Caring4Cal, California's tuition-free training program for Home- and Community-Based Services (HCBS) providers, is here to equip you with the skills and support you need to thrive.

Caring4Cal offers:

- Free, state-approved training: Dive into comprehensive courses across various HCBS tracks, preparing you for licensure or certification without breaking the bank.
- Personalized career coaching: Get expert guidance and develop a roadmap for success with dedicated one-on-one coaching sessions.
- Financial incentives to fuel your progress: Earn up to \$2,750 in financial aid to cover expenses and accelerate your skill development.

Invest in your future! Visit Caring4Cal.org today!

FB: <https://tiny.caring4cal.org/3sn4nv22>

LI : <https://tiny.caring4cal.org/2p85hf45>

Image:



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https://drive.google.com/file/d/1moW0hKKAlczbzWfNDR6XTWq_OjnIJ7Qv/view?usp=drive_link

LI Hashtags: #Caring4Cal
#HealthcareTraining #CareProviders
#HCBS #TrainingCourses
#SupportingCaregivers
#CareerInCaregiving #HomeCareProviders

LinkedIn/Facebook: 1 in 4 Californians

By 2030, one in four Californians will be over 60, creating a critical need for compassionate and skilled home health care providers.

Are you ready to be a part of the solution? Caring4Cal, California's free training program for Home- and Community-Based Services (HCBS) providers, empowers individuals like you to make a difference.

Caring4Cal empowers you with:

- Free, state-approved training: Equip yourself with the skills and knowledge needed to thrive in various HCBS careers, from Certified Nursing Assistant (CNA) to Community Health Worker (CHW). No tuition costs, just pure opportunity!
- Personalized career coaching: Gain expert guidance and support to

Image:



Alt Text:

A young Asian woman wearing a stethoscope smiling next to the Caring4Cal logo.

Image Link:

https://drive.google.com/drive/u/1/folders/1phQvRZYGC3_cTsHCThq07dYlcE8ByNY8

navigate your career journey, set goals, and build a roadmap for success.

- Financial incentives up to \$2,750: Make financial worries a thing of the past with financial aid to cover essential expenses and accelerate your career growth.

Invest in your future and make a lasting impact!

Visit [Caring4Cal.org](https://www.caring4cal.org) today to explore course offerings, learn more about coaching services, and discover how you can qualify for financial incentives.

LI: <https://tiny.caring4cal.org/2pjkenkm>

FB: <https://tiny.caring4cal.org/yckpet3c>

LI hashtags: [#Caring4Cal](#)
[#HealthcareTraining](#) [#CareProviders](#)
[#HCBS](#) [#TrainingCourses](#)
[#SupportingCaregivers](#)
[#CareerInCaregiving](#) [#HomeCareProviders](#)